
THE VITA INNOVATION PROGRAM

presents



WOMEN IN INNOVATION

September 12, 2019 | Richmond, Virginia

THE BOLLING HAXALL HOUSE



Energize,
inspire and
elevate women.

Remember the groundbreaking
women who paved the way.

Grow as a group of women, spark
conversations.

Leave ready to make
an impact.

WIN.



Ralph Northam

Governor of the Commonwealth of Virginia

Before he was inaugurated as the 73rd Governor of the Commonwealth of Virginia, Ralph Northam served as an Army doctor, pediatric neurologist, business owner, state Senator and Lieutenant Governor. A native of Virginia's Eastern Shore, Governor Northam was educated at the Virginia Military Institute (VMI), where he graduated with distinction.

Governor Northam approaches public service with the same passion he brought to his military and medical service. He is committed to working with leaders from both parties to build a Virginia that works better for every family, no matter who they are or where they live.



Keyanna Conner, Ph.D.
Secretary of Administration,
Commonwealth of Virginia

Keyanna Conner currently serves as Secretary of Administration for the Commonwealth of Virginia. Previously, she served as State Director and Director of Government and Community Affairs for U.S. Senator Mark R. Warner, where she was the primary point of contact between the Senator's office and representatives of state and local governments, public agencies and constituency organizations.



Grindly Johnson
Deputy Secretary of Administration,
Commonwealth of Virginia

Grindly Johnson was appointed as Virginia's Deputy Secretary of Administration by Governor Ralph Northam in 2017. Johnson spearheaded the development of the commonwealth's first Business Opportunity and Workforce Development Center and led the first sustainable Toll Relief program in the country. She was named Women of the Year for the Women's Transportation Seminar in 2016 and 2017 and selected as a *Women Who Moves the Nation* in 2016.

Maggie L. Walker



Maggie Lena Walker devoted her life to civil rights advancement, economic empowerment and educational opportunities for women and Jim Crow-era African Americans. As a bank president, newspaper editor and fraternal leader, Walker served as an inspiration of pride and progress.

Photo/Content Courtesy of National Park Service,
Maggie L. Walker National Historic Site.

The Maggie Awards

Ms. Walker's legacy of leadership continues today. Her entrepreneurial spirit is embodied in the new Women In Innovation event. Today, Maggie Walker is the founding example of the Women in Innovation awards program named in her honor, The Maggie.

Award categories:

- Founder's Award
- Private Sector
- Public Sector
- Future Female Innovator

Scholarship Presentation

In partnership with the KLM Scholarship Foundation (KLMSF), a Virginia Polytechnic Institute and State University student will be awarded the inaugural Keyanna Conner, Ph.D., STEM book scholarship.

The KLMSF's mission is to promote the value of a higher education and provide book scholarships. To date, the volunteer-run organization has awarded over \$320K in book scholarships and has supported students at 29 Virginia colleges.

"As a STEM professional, I am honored to partner with the WIN Conference to present this award to a deserving college student."

-Kimberley L. Martin, KLMSF Founder and 2019 Governor Ralph Northam Outstanding Adult Volunteer



Pamela Northam
First Lady of Virginia

A former pediatric occupational therapist, science educator, and environmental advocate, Pamela Northam has used her professional experience to lead the administration's work on improving early childhood care and education in Virginia. She chairs the Children's Cabinet, which works across secretariats to address early education, childhood nutrition, and systems of care and safety for Virginia youth.



Today's Schedule

All speakers will present in the auditorium. Lunch will be served while seated.

8:30AM **REGISTRATION OPENS** Parlor III | **WAKE-UP & WIN BREAKFAST** Foyer
Mingle with local authors Parlor I

9:25AM **WELCOME** Auditorium
Grindly Johnson, Deputy Secretary of Administration, Commonwealth of Virginia
Keyanna Conner, Ph.D., Secretary of Administration, Commonwealth of Virginia
Pamela Northam, First Lady of Virginia

9:40AM **ENERGY & INNOVATION**
Julie Manzari, Innovation Strategist, Dominion Energy

9:55AM **KEYNOTE SPEAKER**
Ingrid Harb, Founder, CEO, Women Ambassadors Forum

10:45AM **BREAK**

10:55AM **INNOVATIONS IN SCIENCE**
Denise Marie Toney, Ph.D., HCLD, Director, Division of Consolidated Laboratory Services

11:10AM **INNOVATIONS IN TRANSPORTATION**
Cathy McGhee, P.E., Director of Research and Innovation, Virginia Transportation Research Council
Renee Hamilton, Northern Deputy District Administrator, Virginia Department of Transportation

11:30AM **EAT, LEARN & GROW LUNCH** Auditorium

Megan Healy, Ph.D., Chief Workforce Advisor, Commonwealth of Virginia
Kim Corazzini, Senior Director of Product, Capital One

1:10PM **CHOCOLATES, LAPTOPS & LASERS**

Kelly Wombold, Founder, Chocolates By Kelly

1:20PM **THE MAKING OF A TECHNOLOGIST**

Kimberly Mahan, Founder, CEO, MAXX Potential

1:30PM **FROM ROOTS TO STEM**

Trina L. Coleman, Ph.D., President, CEO, Coleman Comprehensive Solutions, LLC

1:40PM **WORKFORCE TRANSFORMATION WITH VIRTUAL REALITY**

Annette Perry, Vice President, DELL North America Commercial, US East Field Sales

1:50PM **BREAK - STRIKE A POSE** Parlor II #WIN2019VA

2:10PM **IMPACTING THE COMMUNITY THROUGH CHANGE**

Camille Schrier, Miss Virginia 2019

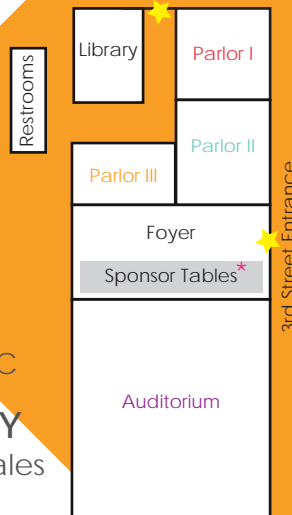
2:30PM **SCHOLARSHIP & AWARDS PRESENTATION** Auditorium

Presented by Keyanna Conner, Ph.D., Secretary of Administration, Commonwealth of Virginia
and Nelson Moe, Chief Information Officer (CIO), Commonwealth of Virginia

3:00PM **CLOSING REMARKS** Auditorium

VENUE MAP

Franklin St Entrance



* Visit our event sponsors.



KEYNOTE SPEAKER

Ingrid Harb, Founder, CEO,
Women Ambassadors Forum

Ingrid Harb reminds us: let's speak up, disrupt, and act together by understanding our strengths and drive to be successful women. Her passion is to ensure that women pursue their goals regardless of social, economic, racial or cultural background.

AM SESSIONS



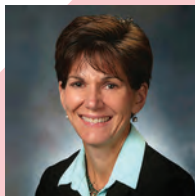
Julie Manzari, Innovation Strategist,
Dominion Energy

So why innovate? The forces driving change are accelerating, and the basis of competition can shift slowly, but then all at once, often before you realize what happened. Innovative companies embrace new realities in their world and lead. Those who ignore or resist change, do so at their own peril. Innovation laggards stall, languish, and even disappear.



Denise Marie Toney, Ph.D., HCLD,
Director, Division of Consolidated
Laboratory Services (DCLS)

Meet the scientist of all scientists and learn about DCLS and the variety of unique laboratory testing services provided. Engage with her journey to becoming a leader in this industry.



Cathy McGhee, P.E.,
Director of Research and
Innovation, Virginia
Transportation Research
Council

Removing the roadblocks from Virginia's highways, the Virginia Department of Transportation is moving in new directions. Learn how women leaders are paving the way through innovative approaches to improved safety, increased efficiency and transparency.



Renee Hamilton, Deputy
District Administrator,
Northern Virginia District,
Virginia Department
of Transportation

PM SESSIONS



Kelly Wombold, Founder,
Chocolates By Kelly

The perfect material, the perfect process... indulge in learning about the intricate process of how science and technology power crafting the perfect chocolate. Computers, lasers and determination combine to propel this local, woman-owned business to success.

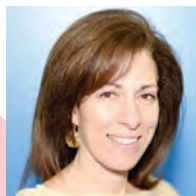


Kimberly Mahan, Founder, CEO,
MAXX Potential

Experience this innovator's passion for education, talent development and the strategic application of new technologies. Through her work she promotes leadership, entrepreneurship and the success of women-owned businesses as unique incubators for innovation.

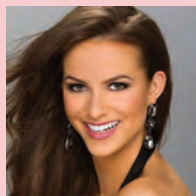


Trina L. Coleman, Ph.D., President, CEO,
Coleman Comprehensive Solutions, LLC
Grow on the journey from roots to stem with her vision moving through research, nuclear physics, entrepreneurship and the yearning to be a student for life. A self-described beautiful, blossoming magnolia, her life reflects facets of professional and personal growth that inspire her to continue the journey of success.



Annette Perry, Vice President,
DELL North America Commercial,
US East Field Sales

The workforce will have changed by the time you finish reading this. An advocate and mentor for women leaders, Annette has a track record of success in navigating complexity, building teams and cultivating relationships in the workforce.



Camille Schrier, Miss Virginia 2019

Her mad science skills helped her win the coveted title of Miss Virginia 2019. Biochemist and advocate for STEM education, she breaks stereotypes and encourages leadership and educational development in other young women. Miss America competition – look out!

Inspire

LOCAL AUTHORS

Karen R. Winston is a native of Petersburg, VA and a K-12 educator who has also taught and worked in higher education. Published work includes: *Lindula Finds Joy* and *Lindula Lives* short stories series, *Thinking Aloud*, *Manifestations because God Says So*, *Seasons of Sisterhood*, and *Just a Few Words of Thanks*.

Stacy Hawkins Adams is an award-winning author and journalist who loves to inform, entertain and inspire through the written word. She has penned ten books, nine women's fiction novels and one non-fiction faith-based devotional book. Her fiction features relate to personal growth, self-esteem, matters of faith, forgiveness, friendships and family.

Rosalinda Rivera is an accomplished author, producer, CEO, entrepreneur, inspirational and international speaker. Rosalinda is both outspoken and passionate about helping others change their lives and accomplish their dreams. Rosalinda is author of *Wonder Women* and *Dare to Begin Again*.

Empowerize

EAT, LEARN & GROW SESSION



Megan Healy, Ph.D., Chief Workforce Development Advisor, Commonwealth of Virginia

As the driving force behind Virginia's economic growth engine, Healy leads new collaborations to empower a new generation of workforce. She will guide an exploration of new opportunities within Virginia.



Kim Corazzini, Senior Director of Product, Capital One

Setting teams up for success and failure in an innovative environment. Kim is a product leader, problem solver and trusted delivery partner. Kim leads voice experiences and platforms for Capital One with a focus on innovation, multi-channel customer experiences and delivery excellence.

For more information on our event speakers
and special guests visit:
www.vip.virginia.gov/events/women-in-innovation

Notes

Impact



Thank you to all who attended VITA's inaugural Women in Innovation (WIN) event. I look forward to seeing you in March 2020 at our next event!

*-Nelson Moe, CIO
Commonwealth of Virginia*



We would love to hear from you!
Please send feedback to vip@vita.virginia.gov.

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